

17  
School

CRM08	Rev 1.10	CSE	17/10/2020
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**CONTINUOUS INTERNAL EVALUATION- 1**

Dept: CSE	Sem / Div: 5 A&B	Sub: Management and Entrepreneurship for IT industry	S Code: 17CS51
Date: 19/10/2020	Time: 9.30-11.00 AM	Max Marks: 40	Elective: N
Note: Answer any 2 full questions, choosing one full question from each part.			

Q N	Questions	Marks	RBT	COs
<b>PART A</b>				
1	a Explain the decisional roles of manager.	5	L2	CO1
	b Define management. Explain the functional areas of management.	8	L2	CO1
	c Explain the contribution made by Frederick Winslow Taylor under scientific management.	7	L2	CO1
<b>OR</b>				
2	a Define staffing. Explain the process of recruitment and selection.	5	L2	CO1
	b Explain any two types of organization highlighting its advantages and disadvantages.	8	L2	CO1
	c What is planning? Explain the steps involved in planning.	7	L2	CO1
<b>PART B</b>				
3	a What is direction? Explain the principles of direction.	5	L2	CO2
	b What is communication? Explain the importance of communication.	8	L2	CO2
	c What is motivation? How Maslow's hierarchy of needs help a manager to motivate his subordinates?	7	L2	CO2
<b>OR</b>				
4	a What is coordination? Explain the importance of coordination.	5	L2	CO2
	b What is controlling? Explain the steps in controlling process.	8	L2	CO2
	c Define leadership. Explain three leadership styles.	7	L2	CO2

*Thapaswini P S*  
19/10/2020

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HOD 19/10/20